



United Nations  
Educational, Scientific and  
Cultural Organization

Organisation  
des Nations Unies  
pour l'éducation,  
la science et la culture



Canadian  
Commission  
for UNESCO

Commission  
canadienne  
pour l'UNESCO

August 2, 2018

Mr. Les Doiron  
CEO  
First Nations Education Foundation  
609 Granville Street  
Suite 420  
Vancouver, British Columbia  
V7Y 1G5

Subject: Request for the CCUNESCO Patronage regarding the Language  
Revitalization Totem Pole project

Dear Mr. Doiron,

We are grateful that our Vice-President, Danika Billie Littlechild, connected us.

The Canadian Commission for UNESCO (CCUNESCO) is happy to support the goals of the Language Revitalization Totem Pole project, which include raising awareness of the threats facing Indigenous languages in Canada and around the world while drawing attention to innovative solutions that are rooted in Indigenous cultures and world views.

We understand that the Language Revitalization Totem Pole project could play an important role to educate citizens about the urgent need to support Indigenous peoples and communities in their efforts to preserve and promote their languages and cultures. Therefore, this project aligns perfectly with our mandate to promote and protect cultural heritage and our commitment to engage civil society in order to advance reconciliation and generate broader support for the preservation and revitalization of Indigenous languages. For all these reasons, we would like to provide our moral patronage to this project, as well as helping you to make connections with representatives from our various networks to help support the Language Revitalization Totem Pole project's broader goals.

In exchange for our support, we ask all organizations that receive the CCUNESCO moral patronage to recognize the partnership by showing clear references to CCUNESCO on all material related to the activity. However, please note that the Commission's corporate image cannot be associated with

Canadian Commission for  
UNESCO operates within the  
Canada Council for the Arts

La Commission canadienne  
pour l'UNESCO relève du  
Conseil des arts du Canada

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fundraising activities. Please contact the Public Affairs Manager, Angèle Cyr ([angele.cyr@ccunesco.ca](mailto:angele.cyr@ccunesco.ca)), to discuss the use of the logo and how best the CCUNESCO can support the promotion of your initiative. A digital copy of our logo and guidelines for its use are attached. Should you produce any promotional material related to the project (ex: video, news release, social media campaign, etc.), please share it with us.

On behalf of the Canadian Commission for UNESCO, I wish you success with the organization and delivery of this important project and I am looking forward to receiving any updates on the outcomes of this fruitful event.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Sébastien Goupil', with a stylized flourish at the end.

Sébastien Goupil  
Secretary-General